



Experience the *difference*™

“Jump for Joy”

Find out what makes Ryland Homes a leader in providing our customers with unique, quality homes they're delighted with!

Find out the top 10 reasons what sets Ryland Homes apart from our competitors.

1

All our homes are *fully wired*

In today's ever growing world of IT, our homes are becoming central communication hubs with the rest of the world. Whether it's for entertainment, work or leisure, the importance of being connected is fundamental in today's society. That's why Ryland Homes delivers homes which are all fully wired, providing you with multiple phone lines for Voice and Internet access, cable points for HDTV and ethernet data points throughout your new home. Whether it's **Voice, Video or Data**, your new home will be connected.

With specific MyExtras options you can even opt to go wireless (802.11b/g/n) for all your data access.

Ryland Homes has experienced technical staff able to answer all your IT questions.



2

All our homes are 5 stars

Our homes are all designed with a 5 Star energy rating for the building fabric together with water savings measures with the installation of either a rain water tank or a solar hot water service. A 5 star house is more comfortable to live in, has environmental benefits with reduced energy and water use, and will save you money in heating and cooling your home. You will be helping us achieve a better outcome for our environment.

Ryland Homes is working with industry leaders trying to improve the way we conserve water with the latest techniques.



3

Online Resources

Ryland Homes has set the standard when it comes to online interaction with our customers. From providing you with up-to-date progress on the construction of your new home and a huge range of tailored online tools which assist you making the best possible choices about the design and options for your new home. Visit us at www.rylandhomes.com.au.

Download fact sheets, browse handy tips, subscribe to the Ryland Homes Lifestyle Magazine and much more.



4

Unique, Creative *Designs*

Tired of seeing the same standard home designs. Ryland Homes has one simple goal, provide our customers with original creative designs, at the best quality, for the lowest possible price. This is our guarantee to you. Never again will you have to compromise on the things you want in your new home that make it all that more special. Including designs that reflect your own personality and flare.

All our unique home designs are exclusive to Ryland Homes and therefore you won't find these anywhere else.

Don't put up with the same old boring home designs any longer.



5

MyExtras Options

Ryland Homes appreciates the need for the best value when it comes to buying a new home. After all it's the biggest investment you are likely to make. So to make things easy, we at Ryland Homes have put together an array of packaged options to provide the best possible value to our customers. Browse our MyExtras packages and discover the difference in value.

Want a door flap for your pet cat, or maybe secure finger print access to your front door? You can have it all.

You'll be amazed at what you have to choice from.



6

MyRewards Program

Ryland Homes values each of our customers even when we have successfully built their new home. Earn reward points not only when you sign up for a new home, but when you refer others. Each successful sale, is money from us to you. Redeem your reward points from an array of homeware items available at our Ryland Online Store.

Start decorating your new home with the Ryland Homes online store for **FREE** using our reward points program.



7

Secure Homes

Security is at the forefront for all our home designs. Each of homes have security options ranging from security locks on all windows and external doors to a state-of-the-art security system. Not only is it important to protect your home, but your most valuable asset, your family.

We take security seriously and offer a range of security options which you can rely on.



8

Professional *staff*

Ryland Homes employs staff with the upmost experience and skills in the building industry. Our staff have a friendly and caring approach to our customers helping them make the right choices when purchasing a new home.

Want to know about how to wire your new home theatre or how to get your home Internet ready? All you need is to ask one of our sales staff.

We have large number of fact sheets covering a huge range of topics.



Homes for the *whole Family*

It is important to have every aspect of your new home built to take into account every member of your family. We at Ryland understand that with a growing family, the importance of catering for all your family needs is essential to a well designed home. With our friendly and experience staff you will be certain that you can make the correct choices that are right for your whole family.

Further more every family has their own style when it comes to home design. That's why we have introduced a flexible and customised approach to home design, offering the best services to our customers so that they enjoy their new home with their own personal touch of style tailored to suit their own needs. Enjoy fully customised options from choice of wall colour, right down to the handles on your front door. At Ryland, all our homes are personally designed by our customers.



Backed by *Industry*

You can rely on Ryland Homes to build you a quality home. Ryland Homes is backed by key industry groups which include, the Victorian Building Commission as a registered builder, Greensmart, and HIA.

